

# This is how you compete

Football is fantastic and gives you moments to remember your whole life. Share your football moments as film or photo of you, your team, your friends, your family, even your pets playing, winning, losing, training, watching – living football. Upload it on Instagram to share it with the world. Use the hash tag #meettheworld2017 and mention @skf\_meet\_the\_world. Do this on your personal Instagram account. The account must have an open profile for the film or photo to be able to compete in the competition.

Then make sure to share your film to collect votes. The 20 films or photos that get the most votes will then be judged by a jury. Out of these twenty, five will win a prize based on the following criteria: fun, imagination and teamwork. The five winners will get Snapchat Spectacles worth 130 USD.

## Competition period

June 1– July 2, 2017.

Winners will be announced mid-July.

## Jury

The jury is made up of employees at SKF and Gothia Cup. The jury's decision is final.

## Prizes

Five winners will get Snapchat Spectacles worth 130 USD.

## Competition rules

The competition is open to everyone – up to 20 years – with a football interest. The competition is free and you can participate as many times as you want.

You can only have one contribution among the 20 films or photos that get the most votes. If you have several photos or films with enough votes to be on the top 20 list, the photo or film with the highest number of votes will be featured on the list. The list of the 20 top photos or films will contain contributions from 20 different competitors.

By participating in the competition, you consent to SKF publishing the film or image on the competition page and to allowing your film or film sequences to be used by SKF in a marketing context.

The winner will be notified via their Instagram account by SKF after the competition has closed. The winners then have seven days in which to contact SKF and claim their prize. If a winner does not contact SKF within this period, SKF has the right to give the prize to another competitor and the original winner has then forfeited their right to the prize.

YOU confirm that it is YOU who has filmed or taking the photo, or that the person filming or taking the photo has approved the use of YOUR film or photo in the competition by uploading it. All people in the film or image must consent to participating in the competition, if applicable. It is YOUR responsibility to get the required consents from all people visible in the film or image and consents as otherwise may be necessary. YOU shall indemnify SKF in relation to any and all claims due to YOUR failure to get the relevant consents/approvals for the usage of the film or image as outlined above.

The prize cannot be paid out in money. The winners themselves are responsible for paying any tax and fees that may arise.

Participants who break any of the competition rules, cheat or try to manipulate the homepage can automatically and without warning be excluded from further participation. SKF reserves the right to take away unsuitable films. At any point whatsoever, SKF can terminate the competition.

If you tag a film with #meettheworld2017 and mention @skf\_meet\_the\_world via Instagram, you are automatically part of the competition and accept the terms. Note: This is only valid if you have an open profile on Instagram. By participating, you agree that you have read and accepted the competition rules.

The competition is in no way sponsored, endorsed or administered by, or associated with, Facebook, Snapchat or Instagram.