

# This is how you compete

Every year 40 000 young football players come to Gothia Cup to play football. But they also come to dance! We want to celebrate this expression of happiness and having fun together – and allow more young football players to join the dance.

Even if you don't go to Gothia Cup, you and your team can win football gear worth 3 000 USD from our main partner SKF. How? Do your best team dance. The whole team does not have to be part of the dance – but more than one person should perform it. Film the dance and post it on Instagram. Use the hashtag #meetourdance and mention @skf\_meet\_the\_world.

Do this on your personal Instagram account. The account must have an open profile for the film to be able to compete in the competition.

The movie will appear on [www.meet-the-world.com](http://www.meet-the-world.com). From there, you can share it and collect votes. The 20 movies that get the most votes will then be judged by a jury. Out of these 20, one will win a prize based on the following criteria: fun, imagination and teamwork. The winner will get football gear for a whole team worth 3000 USD.

## Competition period

May 22–July 20, 2019.

Winners will be announced in August.

## Jury

The jury is made up of employees at SKF and partners. The jury's decision is final.

## Prizes

One winner will get football gear for a whole team worth 3000 USD.

## Competition rules

The competition is open to everyone – up to 20 years old – with a football interest. The competition is free and you can participate as many times as you want.

You can only have one contribution among the 20 films that get the most votes. If you have several films with enough votes to be on the top 20 list, the film with the highest number of votes will be featured on the list. The list of the top 20 films will contain contributions from 20 different competitors.

By participating in the competition, you consent to SKF publishing the film on the competition page and to allowing your film or film sequences to be used by SKF in a marketing context.

The winner will be notified via their Instagram account by SKF after the competition has closed. The winners then have seven days in which to contact SKF and claim their prize. If a winner does not contact SKF within this period, SKF has the right to give the prize to another competitor and the original winner has then forfeited their right to the prize.

YOU confirm that it is YOU who has filmed, or that the person filming has approved the use of YOUR film in the competition by uploading it.

All people in the film must consent to participating in the competition, if applicable. It is YOUR responsibility to get the required consents from all people visible in the film and consents as otherwise may be necessary. YOU shall indemnify SKF in relation to any and all claims due to YOUR failure to get the relevant consents/approvals for the usage of the film as outlined above.

The prize cannot be paid out in money. The winner is responsible for paying any tax and fees that may arise.

Participants who break any of the competition rules, cheat or try to manipulate the homepage can automatically and without warning be excluded from further participation. SKF reserves the right to take away unsuitable films. At any point whatsoever, SKF can terminate the competition.

If you tag a film with #meetourdance and mention @skf\_meet\_the\_world via Instagram, you are automatically part of the competition and accept the terms. Note: This is only valid if you have an open profile on Instagram. By participating, you agree that you have read and accepted the competition rules.

The competition is in no way sponsored, endorsed or administered by, or associated with, Facebook, Snapchat, TikTok or Instagram.